



Make it Brilliant.SM

PANTONE[®]

Graphic Design Tools Catalog 2014



Make it Brilliant for graphic design

The PANTONE PLUS SERIES for graphics and multimedia now features 84 new Solid Colors, for a total of 1,755 choices for selecting, specifying and matching PANTONE Solids, plus thousands of Process-only colors, cool Pastels, hot Neons, lustrous Metallics, sizzling Premium Metallics and innovative design and production tools. It all adds up to the one system you need for graphics, packaging, web and display design – and virtually unlimited ways to Make it Brilliant.



What's New

Artist Edition Covers.

We selected artwork from members of our PANTONE Canvas portfolio sharing community to be featured on the new editions of our FORMULA GUIDE Set, SOLID CHIPS Set and COLOR BRIDGE guides.



FORMULA GUIDE Solid Coated & Solid Uncoated

1,755 brilliant Solid Color choices. Ink formulations are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software. Set of two guides, coated and uncoated, in a limited-edition gift box.

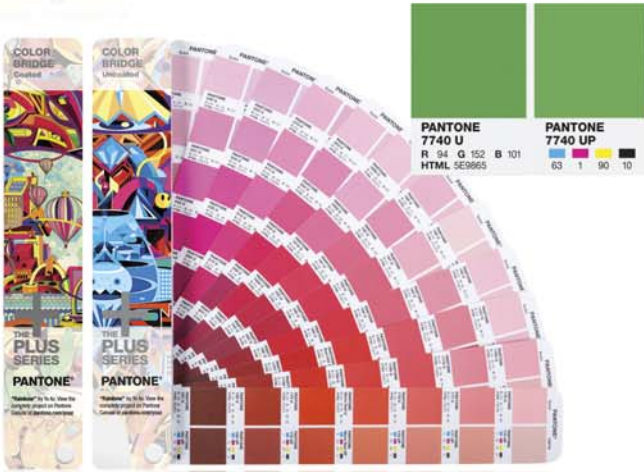
FORMULA GUIDE Solid Coated & Solid Uncoated
GP1501



SOLID CHIPS Coated & Uncoated

All the PLUS SERIES Solid Colors in a convenient chip format that attaches to artwork and digital files for easy and consistent color communication. Includes color index and PANTONE COLOR MANAGER Software. Set of two books, coated and uncoated.

SOLID CHIPS Coated & Uncoated GP1503



COLOR BRIDGE® Coated & Uncoated

An invaluable multi-use color reference tool! Select and specify PANTONE Solid Colors or translate them for CMYK process, web pages and monitors. Includes color index, lighting evaluation tool, digital image color-correction tool and PANTONE COLOR MANAGER Software.

COLOR BRIDGE Coated GG5103
COLOR BRIDGE Uncoated GG5104
COLOR BRIDGE Coated & Uncoated Set GP5102



METALLICS

301 exquisite metallic colors on coated paper add impact and elegance to your projects. Guide identifies the ink mixing formulas and the effects of a gloss aqueous coating. Chips book features six tear-out chips in each color that attach to artwork and design files for color accuracy. Both products include PANTONE COLOR MANAGER Software.

METALLICS Coated GG1507

METALLIC CHIPS Coated GB1507



PREMIUM METALLICS

300 dazzling metallic colors on coated paper add pop and sizzle to your designs. PREMIUM METALLICS can be easily coated without any loss in luster and have a longer life after printing without tarnishing or blemishing. Both products include PANTONE COLOR MANAGER Software.

PREMIUM METALLICS Coated GG1505

PREMIUM METALLICS CHIPS Coated GB1505



PASTELS & NEONS

154 soothing Pastels provide softness or subtlety and 56 hot Neons add vibrancy to your designs. Chips book features six tear-out chips in each color. Guide includes ink mixing formulas and lighting evaluation tool. Coated and Uncoated papers together in one Guide or Chips book. PANTONE COLOR MANAGER Software is included with both products.

PASTELS & NEONS Coated & Uncoated GG1504

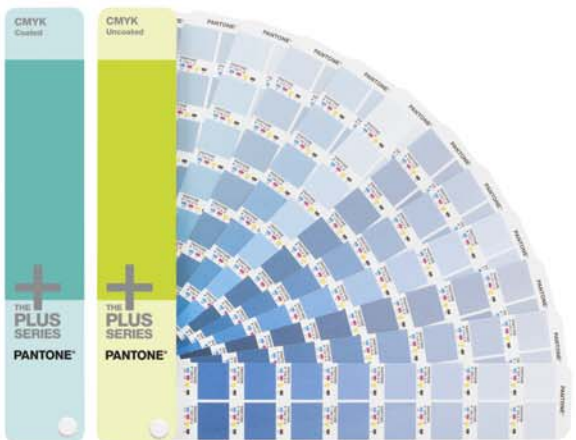
PASTELS & NEONS CHIPS Coated & Uncoated GB1504



METALLIC Guide Set

300 dazzling PREMIUM METALLICS add sizzle to your designs and 301 deeply lustrous Metallics provide a sophisticated, deeply lustrous look.

METALLIC Guide Set GP1507



CMYK Coated & Uncoated

2,868 CMYK colors, ideal for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided. Includes color index, lighting evaluation tool and COLOR MANAGER Software. Set of two guides, coated and uncoated.

CMYK Coated & Uncoated GP5101



SOLID Guide Set

The complete solid color guide collection from the PANTONE PLUS SERIES – more than 4,000 colors for print and more.

SOLID Guide Set GP1505



SOLID COLOR Set

1,755 solid color choices, in both fan guide and chips formats. Use fan guides to select, specify and match color, and attach tear-out chips to artwork and digital files for easy and consistent color communication.

SOLID COLOR Set GP1508



PORTABLE GUIDE STUDIO

Our full collection of Guides – Solids, Process colors, dramatic Neons, lustrous Metallics, sizzling Premium Metallics, cool Pastels and hot Neons – more than 10,000 market-proven colors to help you make it brilliant in a stylish, easy-to-take-along carrying case.

PORTABLE GUIDE STUDIO GPG204



REFERENCE LIBRARY

The complete PLUS SERIES collection of fan guides and chips books formats, in a stylish desktop display. More than 10,000 market-ready colors for print, packaging, web, video and other applications offers complete creative flexibility.

REFERENCE LIBRARY GPC205



ESSENTIALS

All of our solid, solid-to-process and process only colors – FORMULA GUIDE Solid Coated and Solid Uncoated, COLOR BRIDGE Coated and Uncoated, and CMYK Coated and Uncoated – in a stylish, easy-to-take-along carrying case.

ESSENTIALS GPG201



SkinTone™ Guide

110 skin tone shades for inspiration and use in Beauty, Fashion, Product Design, Photography, Printing, Packaging, Graphic Design, Medical – any application where skin tone needs to be matched to a color standard.

SkinTone Guide STG201



LIGHTING INDICATOR Stickers

Two light-sensitive patches change color to let you know if your lighting conditions are right for accurate color evaluation. Stickers attach to artwork for consistent accuracy all along your product chain. Available in D50 and D65 ranges. 40 Stickers per page.

LIGHTING INDICATOR Stickers D50 LNDS-1PK-D50
LIGHTING INDICATOR Stickers D65 LNDS-1PK-D65



COLOR MANAGER Software

Our desktop application integrates more than 10,000 PANTONE Colors into your design programs. Uses ICC profiles to optimize colors. Automatic updates keep you current with all new Pantone releases.

COLOR MANAGER Software PSC-CM100



CAPSURE™

Capture color inspiration from any surface, material or fabric – even small-patterned, multi-colored textures and textiles – and match it quickly and accurately to more than 10,000 PANTONE Colors. Advanced optics, yet lightweight and easy to use.

CAPSURE RM200-PT01





PANTONE®VIEW Trend Forecasts

The right information to help you make the right color choices.

Our PANTONE®VIEW color forecasts provide a global viewpoint on color 6-24 months ahead embracing everything from fashion, interiors and lifestyle, to color cosmetics, multi-media and industrial design. Staying on top of all the latest trends, PANTONE®VIEW gives you inspirational imagery, directional trend palettes and color insights from the world's leading color experts, so you can make those critical color choices and get it right.

PANTONE®VIEW Colour Planner Winter 2015/16 2019-F15 Available in Spring/Summer and Fall/Winter seasons

PANTONE®VIEW home + interiors 2015 2013-984



Color Inspiration. Color Insights. Color Intelligence. Color Solutions.

The Pantone Color Institute offers unique and comprehensive color solutions for the application and integration of color as a strategic asset. From custom color development and bespoke consulting services to market research and education, our color experts can help you utilize color to increase consumer engagement and drive powerful commercial value.

Services and Capabilities:

Market Research

Color is a vital factor in consumer purchasing decisions. In addition to our own market research, we also create customized market research focusing on the information you need:

- **Consumer color preferences** by target market segment locally and/or globally
- **Consumer word associations** by product segment locally and/or globally

Color Expertise

Colors are the catalyst for feelings, molding moods and enhancing lives. Whether looking at the role of color in commercial spaces, artistic projects or your own personal well-being, explore our library of color books or participate in one of our color workshops and discover the magic, meaning and messages behind your favorite shades.

- **Color Psychology**
- **Color Education**
- **Color Workflow**

Color Consulting

Turning dreams into reality. At Pantone, it is not just about selecting the right color, it is also about getting color right. From inspiration to realization, our customized range of services include:

- **Color Palette Recommendations**
- **Color Choice Validation**
- **Color Shade Naming**
- **Color Messages and Meanings**
- **Cultural Color Preferences**
- **Custom Color Development** for product and new brand identity including corporate identity standards
- **Tailored or Personalized Color presentations** created to meet audience need and interest level
- **Color Management**



For more information, email pantonecolorinstitute@pantone.com



Make it Brilliant for plastics

The PANTONE PLASTICS Color System enables you to be as creative as you like with confidence, giving you the ease, control and precision you need for designing color in plastics.



PANTONE Tints and Tones Collection

100 of our best-selling whites, grays and blacks, selected from the PANTONE PLUS SERIES and the FASHION + HOME Color Libraries, in large, versatile Plastic Standard Chips, conveniently organized in a rotating carousel display.

PANTONE Tints and Tones Collection PTTTC100

PLASTIC STANDARD Chips

PANTONE Plastic Standard Chips allow precise color specification and matching of every color in the PANTONE PLUS SERIES and FASHION + HOME Color System. Large, versatile chips feature both matte and gloss finishes and tiered thicknesses.

PLASTIC STANDARD Chips PLASTIC-CHIPS



PLASTICS opaque selector

Curated set of 1,005 opaque plastic colors for the accurate selection, specification, communication and control of color in plastics. Three-binder set with removable general purpose polystyrene chips that snap neatly into molded pages.

PLASTICS opaque selector PBQ100



PLASTICS transparent selector

A comprehensive palette of 735 transparent colors widely used in the design and manufacture of plastic materials and products. Two-binder set with removable general purpose polystyrene chips in molded pages.

PLASTICS transparent selector PBT100

opaque & transparent selector

opaque & transparent selector PPTQ100

Come play with us:



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PCAT-JUN14

